

Meeting Minutes - ERRA Board of Directors and 2020 Annual Meeting

Location	Date	Time	End
Pool	09/27/20	1:30 PM	

Attendance

Parrish, Beyeler, Keck, Smith, Ruebke, Gordon-Becker, Ferguson, Laspina, Gray, Whitcomb & Sara Hensley

Apologies Myers,

Agenda Items - See **"Other Notes"** Below

- 1 Welcome and Opportunity for Members to Address Directors (PRESIDENT)
- 2 Approval of Minutes
- 3 Manager's Report
- 4 Finance / Treasurer
- 5 Membership
- 6 Snack Shack
- 7 Swim Team
- 8 Grounds/Maintenance
- 9 Social
- 10 Governance
- 11 Personnel
- 12 Other

Next Meeting Location	TBD	Date	Oct. 26	Time	6:30 PM
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Action Items

	Topic Area (see above)	Item Description	Responsible
1	Welcome	---	
2	Approval of Minutes		
3	Manager's Report		
4	Finance / Treasurer		
5	Membership		
6	Snack Shack		
7	Swim Team		
8	Grounds/Maintenance		
9	Social		
10	Governance		
11	Personnel		
12	Other		

Other Notes

1:30 - 2:30 PM Reviewed and edited agenda for annual meeting

3:00 PM Annual Meeting Call to Order

Reports

- Membership numbers reviewed (334 Active Members)
- Maintenance items from 2020 presented (Nikkel Lawn Care, hot water heater repairs, cracked skimmers, broken basketball goal, excessive algae and imbalance of chemicals)
- Governance (Code of Ethics created this year and voted in 9/1; Bylaws tabled for 2021)
- Financial numbers presented (printed copies of P&L provided to attendees); bookkeeper - Noelle Zook; Treasurer - Nicolette Myers; and Accountant - P.B. Mares

New Business

- The ERRA accountant recommends not to move forward with non-profit status at this time as doing so would not have any benefit for the Association (much better to consider options following one or more years of net financial gains to the organization)
- Maintenance projects on the horizon: parking lot, picnic shelter, pole at entrance, new signage, landscaping for signage, path to rec areas, trash cans at rec areas, repair to basketball goal, fixes to lifeguard room
- Security improvements are needed to help prevent unauthorized access and damage to property
- ERRA Membership Community Involvement - member engagement is encouraged at board meetings, by email, and comment box
- Finances - a serious review of income and expenses of ERRA are needed (membership dues, staffing, snack shack etc)
- Safety for 2021 - plan is to open to the greatest degree possible while following health guidelines

Member Comments & Discussion

- Cindy Martin Curiosity and question about conversations to close... *(topic has been covered previously)*
- Regarding non-profit status, other reasons to consider this classification than just taxes may exist... *(under advisement)*
 - Benefits to Directors of the Board should be reconsidered if financial health of ERRA is in question... *(under advisement)*
- Jennifer Taylor How will ERRA be able to fundraise if not a 501c3?... *(under advisement)*
- Paige Vass Re: financials - any discussions about raising fees?... *(YES! under advisement)*
- When can [membership] anticipate seeing [raising fees] information?... *(with the many different moving parts (including new Directors and possible new approach to staffing), as soon as a viable plan is created)*
 - Please consider membership drive and other opportunities... *(YES! membership drives are a common / historic approach (among others), new ideas are also welcomed)*
 - Idea: if a member brings someone new in, their dues are kept static/grandfathered... *(could have merit, under advisement)*
 - Staff-costs seem really high... *(YES! under advisement and see above)*
 - Is there a way to see more information on Director meeting agendas in advance? Members may be more engaged if more informed... *(under advisement)*
 - Re: security and possible installation of security cameras mentioned earlier - what about key pad (or pass card) access instead?... *(could have merit, under advisement)*
- Cindy Martin How has the number of member families changed over the years?... *(the number does fluctuate from year-to-year. While 400 is the highest total capacity possible, the target of 370 member households seems to be a "sweet spot" to best manage the heaviest usage days like holiday weekends)*
- Paul King Are you able to track usage statistics?... *(With the new system installed two years ago, yes. Prior to 2018 was much more difficult)*
- *(Specific questions from the P&L were answered)*
- Windria Wenger Please clarify the financial health of ERRA... *(A serious financial review and changes to operations must occur for the 2021 season. We have every confidence that the necessary adjustments can be made)*
- Would membership be able to see more financial documents than just the P&L?... *(The printer at the pool is out-of-order. Noelle Zook is present today with computer and access to ERRA's QuickBooks Online account. She is available to show anyone a balance sheet or other reports as needed. Financials are always presented and reviewed monthly at Director of the Board meetings and members are encouraged to attend. Additional ideas are under advisement)*
- Jennifer Taylor Are audits, reviews, or compilations done every year?... *(under advisement)*
- Treasurer question (board member? any compensation?)... *(no longer a board member and receives a free membership as compensation)*

Results - Five Directors Elected - Beginning 2021

- Jared Troutman
- Sarah Kosalka
- Marta Bechtel
- Karen Beyeler
- Lindsay Keck

4:00 PM **ADJOURN**

Next Meeting

10/26/2020

6:30 PM

Location: TBD

